

**NEW Manufacturing Alliance  
K-12 OUTREACH TASK FORCE – MS TEAMS MEETING MINUTES  
Friday, July 15, 2022 - 8:30 to 9:20 AM**

**ATTENDEES:** Leah Bruess-GBAPS, Amy Charais-LaForce, Karen Coonen-Appleton School District, Joe Draves-NWTC, Paul Endter-Appleton Technical Academy, Dustin Gresen-American National Bank Fox Cities, Brooke Holbrook-CESA 8, Jen Johnson-Luxemburg-Casco HS/Ahnapee YA Consortium, Tania Kilpatrick-CESA 6, Marci Kuhn-CESA 7, Jason Mathwig-UWGB, Vicki Porior-Oshkosh School District, Christina Stelter-Alliance Laundry Systems, Anne Troka-Sargento, Mark Weber-EMT International, Andrew Zimdars-GPS Education Partners, Ann Franz-NEWMA, Debbie Thompson-NWTC

**11<sup>th</sup> ANNUAL EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS VOTING & PLANNING**

There were over 70 nominations, which is similar to pre-pandemic numbers. Attendees voted for this year’s award winners. **An announcement to publicly identify the winners will be done in early August.** The awards program will be held in-person on October 25 at the Resch Expo. Bill Jartz is confirmed as emcee.

There will not be a silent auction. A live auction will be featured. **A couple more live auction items, valued at \$500 or more, are needed.** The goal is to raise at least \$16,000 in sponsorships, as this is one of the main sources of NEWMA scholarship funding. Ariens will be contacted regarding donating a snowblower.

The Excellence Awards publication will be in electronic format only, as the printed version has become costly. Four sponsorship levels will be available. Previous sponsors will be contacted first, followed by notification to the full membership. Ann would like to have all sponsorships confirmed by the end of August.

AMOUNT & SPONSORSHIP	DESCRIPTION
\$2,500 Award Category	Sponsor the Education <i>or</i> Community Partnership Awards ( <i>WEDC is confirmed for the Business category.</i> )
\$1,500 Tech Ed Teachers	Provide tech ed teachers with free tickets to attend the 10/25 Excellence Awards dinner and program.
\$1,000 Gold Sponsor	Have your organization and logo featured on a one-page ad in the Excellence Awards publication.
\$250 Silver Sponsor	Have your organization’s logo featured in the Excellence Awards publication.

**MANUFACTURING OUTREACH SURVEY**

The survey identifies manufacturer members interested in conducting K-12 outreach with specific school districts and desired grade levels. The survey was reviewed for changes and will be sent in August to manufacturer members for the 2022/2023 school year.

**ACP PARTNERSHIPS MEETING & OTHER STUDENT FOCUSED EVENTS**

Members agreed to host the ACP Partnerships meeting on October 25, at the Resch Expo, prior to the Excellence Awards dinner and program. Follow-up questions will be added to the Manufacturing First Expo & Conference post event survey for attendee feedback.

The Get Real Math & Science Premiere is scheduled for October 4, at the Meyer Theatre.

The student portion of the Manufacturing First Expo & Conference will be held on October 26. Participating organizations will receive an additional booth, at a cost of \$90 per company. The three 20 minute rotations will begin at 8:50 a.m., giving students more time to get to the Resch Expo. At 10:00 a.m., there will be an additional 20 minute open session, giving students the opportunity to visit with more employers. Students will depart at 10:20 a.m.

When Ann knows how many companies will be participating, she will know how many students can attend. Generally, each booth hosts eight students per rotation. Each participating organization is encouraged to provide a hands-on activity, as this worked well last year and was well received by students and teachers. Event chaperones will be needed.

Ann is working with Fond du Lac, Oshkosh, and Marinette school districts regarding plant tours. During October (manufacturing month), NEWMA will sponsor two buses per regional school district to go on a manufacturing plant tour. The manufacturer does not have to be a NEWMA member. **In late August, Ann will be contacting the membership to recruit volunteers for the various fall events.**

### WELCOME BACK TO SCHOOL KIT FOR TECH ED TEACHERS

The STEM Task Force is working with approximately 30 tech ed teachers to help solve school supply constraints, due to the excessive cost of metals, wood, and other class supplies. Teachers have until the end of July to submit their desired items. Ann is formulating the list to share with members. Shopko Optical Manufacturing is donating over 800 pairs of safety glasses. It is hoped more companies will be able to donate to the schools. Ann is also working with the CESAs and tech colleges in an effort to do a group buy.

**By attending the Get Real Math & Science Premiere on October 4, tech ed teachers can receive a kit with donated items and any discount incentives.**

### UPCOMING ALLIANCE EVENTS

- August 9 & 10 – Industry 4.0 Tours in Milwaukee & Chicago (UW-Milwaukee’s CSI, MxD, Microsoft Technology Center, Rockwell Automation) – **Members are encouraged to contact Ann if they are interested in attending.**
- August 17 – Taps & Tours Business After Hours at STRYKER, Appleton, WI
- October 4 – Get Real Math & Science Premiere
- October 25 – ACP Partnerships Meeting
- October 25 – Excellence Awards Dinner & Program
- October 26 – Manufacturing First Expo & Conference - Student Event

### NEXT MEETING DATE/TIME/AGENDA

The next K-12 Task Force MS Teams meeting will be on August 19, 8:30 to 9:30 a.m. Agenda:

- ✓ 11<sup>th</sup> Annual Excellence in Manufacturing/K-12 Partnerships Awards – Program Planning
- ✓ ACP Partnerships Meeting & Other Fall Events
- ✓ Welcome Back to School Packet for Tech Ed Teachers
- ✓ Upcoming Alliance Events
- ✓ Next Meeting Date/Time/Agenda