

NEW Manufacturing Alliance

Board of Directors Meeting

July 13, 2022

2 p.m. – 3:30 p.m.

Teams

Minutes

Attendees: Jeff Anderson, Scott Bean, Jeff Berg, Ron Buchinger, John Dennis, Sue Dorscheid, Tim Ellsworth, Jim Koronkiewicz, Rick Recktenwald, Mark Weber, John West, Barb LaMue and Ann Franz

Topic 1: Board changes and recruitment

Michael Willadsen will be taking the place of Dale Kratz from Plexus. Board members should let Ann know of any suggestions of individuals to nominate to the 2023 Board of Directors. In addition, the Board needs a vice chair for 2023. Mark Weber will serve as chair in 2022 and 2023.

Topic 2: Taskforce updates

Communications: The NEWMA Minute continues to air on WIXX & Y100 featuring a different Alliance manufacturer. At this time, the promotional will be run through November. The dedicated website for this promotion www.manufacturing.careers has had over a 300% increase in traffic, since the ads have aired on the radio stations. The dedicated website is also being featured on rally towels that are given at the Tuesday night Timber Rattlers. Over 1,500 towels have been distributed so far.

The taskforce is voting on the 2023 All Stars with over 40 nominations submitted. Winners will be announced in August.

Industry 4.0: There have been over 200 Alliance members' employees participated in the first and second cohorts of the NEWMA Project Management training. Feedback from the participants have been very positive. A survey that was given to the students had 100% respond that they felt the training modules were valuable information. The third cohort will start the week of July 18th. The course has over 70 students. The course will be offered again in October. In addition, the Data Analytics course will be offered in September and a new cybersecurity course will also be offered for the first time in September.

Ann will be leading a tour on August 9th & August 10th. The agenda:

August 9th: Tours of UW Milwaukee's Connected Systems Institute & Rockwell Automation

August 10th: Tours of MxD and Microsoft Chicago area locations

Interested Board members should let Ann know if they are interested in attending either or both days.

K-12: There were over 70 nominations for the 11th annual Excellence in Mfg./K-12 Partnerships Awards with the winners being announced in August. The Awards dinner will be held on October 25th at the new Resch Expo.

Solutions to the Fond du Lac County & Marinette Talent Shortage taskforces: Both taskforces will be filming a 'What is Made' & 'Jobs in the County' videos.

STEM: Get Real Science and Get Real Math videos have been filmed this summer. In addition, the taskforce is working with approximately 30 tech ed teachers in helping solve the supplies constraints for the schools. There is an issue with high costs for metal and other supplies used in their tech ed classes. Shopko Optical Manufacturing has donated over 800 safety glasses that will be distributed to the teachers.

Talent: The taskforce is creating topics ideas for NEWMA Lunch & Learns and Future of Work forums. Maria Gonzalez, the NEWMA talent coordinator has been meeting with over 30 nonprofit organizations about connecting their job ready participants with NEWMA members.

The Talent taskforce asked the Board for their input on the following 2 questions:

Question 1: Did you offer your employees an inflation-related raise? Answers from the Board is most offered some type of inflation related raise from a one time cash payout to increased percentage of their employees' annual raises.

Question 2: What type of succession leadership training are needed in your company and what type of leaders (emerging, front-line or mid level)? Answers from the Board believed that all areas are of need. There was interest in a front-line supervisors that would have a format similar to the tech groups, whereas employees from different companies could discuss issue with others in a similar role, along with training in how to lead different personality types, service leadership program at PCMC and DEI. The taskforce will work with colleges on what types of programs they have available. Grants will be written to offset the cost of the training.

Topic 3: President's Cup Scholarship Golf Outing on June 1, 2022 update

The 5th annual golf scramble was a great success. The event had the highest dollar amount of sponsors ever at \$65,000. The event should net over \$42,000 towards the Alliance's Scholarship Fund. Next year's event will be held on June 7, 2023 at Blackwolf Run's River course.

Topic 4: Upcoming NEWMA events, training programs and initiatives

The Taps + Tours Business After Hours in April and June were well attended that were hosted at VPI and Sure Controls. The next event will be held on August 17 at STRYKER in Appleton.

The quarterly membership meeting in June had over 200 attendees that was held in partnership with New North. One of the companies that attended the New North Summit just joined NEWMA: Kadant GranTek.

Board members are asked to send Ann suggestions of a keynote speaker for the December quarterly membership meeting. The meeting will be held in person.

Manufacturing First & Expo will be held on October 26 at the new Resch Expo.

Topic 5: NEWMA Financials

Ron Buchinger who will be serving as the treasurer in 2023 reviewed the January through June 2022 financials. The organization is fiscally sound. A \$200,000 CD was secured in May. The expenses for the organization will be modified with an additional \$5,000 designated to Manufacturing First, plus there will be a \$10,000 investment for videos focused on the Marinette and Fond du Lac areas.

Topic 6: Associate Member approval

There was an Associate member application from BAYCOM. A motion to approve the submission was made by Jim with a second by Ron. The motion was approved unanimously.

Topic 7: The next NEWMA Board meeting will be held on September 7, 2022 at 2 p.m. at Rockwell Automation's Appleton location.