

NEW Manufacturing Alliance
Board of Directors Meeting
September 7, 2022
2 p.m. – 3:30 p.m.
Rockwell Automation
Minutes

Attendees: Jeff Anderson, Scott Bean, Jeff Berg, Ron Buchinger, Sue Dorscheid, Jim Koronkiewicz, Mark Weber, John West and Ann Franz

Topic 1: Board recruitment for 2023

There are three individuals interested in joining the Board in 2023:

Jan Allman – Fincantieri Marine Group – (Door County, Brown County & Marinette County)

Nicole Swanton Malson – STRYKER – (Outagamie County)

Brandon Beard – DuxxBak – (Brown County)

The Board approved moving their nominations forward to the December 16 NEWMA Quarterly Membership meeting. There is still an opportunity for 1 or 2 more leaders from either the Oshkosh, Fond du Lac, Manitowoc and Sheboygan area to be nominated and serve in 2023.

Current Board members should let Ann know if they are not going to serve in 2023.

Topic 2: Taskforce updates

Communications: The NEWMA Minute continues to air on WIXX & Y100 featuring a different Alliance manufacturer. At this time, the promotional will be run through February. The dedicated website for this promotion www.manufacturing.careers continues to have a 300% increase in traffic, since the ads have aired on the radio stations.

The 2023 All Stars were selected. The companies having an All Star are: Fives Gidding & Lewis, Georgia-Pacific, Great Northern Corp., HUI, KI, Nicolet Plastics, Robinson Inc., Rockline Industries, Samuel Pressure Vessel Group and STRYKER.

The taskforce is discussing having a podcast for Alliance members and potentially the readership for Insight's Insight on Manufacturing magazine. The podcast would feature manufacturers and NEWMA updates on events and programs. In addition, the taskforce is looking at other talent recruitment strategies including bus ads, TikTok and recruitment trip to Puerto Rico for the membership.

Manufacturing First has a record number of exhibitors this year with over 213 currently registered. The date of the event will be October 26 at the new Resch Expo. There are over 35 companies participating in the high school student portion of the event. Ann will be calling members to facilitate virtual one-on-one meetings for October 12th. Board members are encouraged to accept the invite, as this is a membership benefit.

Industry 4.0: The fourth cohort of the project management course will start the week of September 19th. The course has over 80 students. In total, there have been over 300 employees that have been trained in the program, since its kick off in April 2023. The data analytics course will be offered again in November, which will have a change in training videos that will have less hours for students to watch.

There was a special Industry 4.0 tour with 21 participants on August 9th & August 10th. The agenda:
August 9th: Tours of UW Milwaukee's Connected Systems Institute & Rockwell Automation
August 10th: Tours of MxD and Microsoft Chicago area locations

Attendees were from the following companies and organizations: Abel Medical Devices, Calumet Electronics, CMD Corp., EMT International, Fox Valley Technical College, InvestUP, NEW North, Northeast Wisconsin Technical College, Rockwell Automation, Schreiber Foods, Vantage Financial, UW Green Bay.

The trip was very educational and attendees believe others interested in Industry 4.0 would benefit from the trip. It is expected that there will be another trip focused on MxD and Microsoft's new Innovation Center both in Chicago in spring 2023.

K-12: The 11th annual Excellence in Mfg./K-12 Partnerships Awards will be held on October 25th at the new Resch Expo. Companies being recognized include: A to Z Machine, Amcor, AriensCo., CMD Corp., Miller Electric and SMT Machine & Tool. Schools being recognized: Appleton East – Tesla Charter School, CESA 6, Little Chute High School, Manitowoc Lutheran High School, NEW School of Innovation and Waupaca School District. In addition, an educator with Fox Valley Technical College and Wisconsin Technology Education Association will be recognized at the event. This is 1 of 2 of the Alliance's Scholarship Fund college fundraisers. Board members are encouraged to donate to the Awards dinner at either the \$250 or \$1,000 level. The \$1,000 level includes 2 free tickets to the dinner and a full page ad in the Excellence Awards magazine that will be sent to the full membership and every private and public administrator, counselor and tech ed teacher in the New North region. This year's sponsors include (purple ink is new sponsor and red ink is renewed sponsorship):

CMD Corp.	IVI	Optima Packaging
Cruisers Yachts	KI	PCMC
Fincantieri Marine Group	LaForce	Precision Paper Converters
Fox Valley Metal-Tech	Marine Travelift	Velocity Machine
Fox Valley Tool & Die	Nicolet Plastics	WEDC
Great Northern Corp.	Nueske	
Green Bay Innovation Group	NWTC	

The taskforce will once again host the ACP Partnerships Roundtable meeting on October 25th from 3 p.m. – 4:30 p.m. at the new Resch Expo. Board members are encouraged to attend the meeting that will bring administrators, counselors and tech ed teachers from throughout the region.

Solutions to the Fond du Lac County & Marinette Talent Shortage taskforces: Both taskforces will be filming a 'What is Made' & 'Jobs in the County' videos and hosting plant tours in October.

STEM: Get Real Science and Get Real Math videos have been filmed and approved this summer. The Get Real Premiere will be held on October 4th at the Meyer Theatre from 5 p.m. – 7 p.m. Tech ed teachers in attendance will receive a tool kit with donations from member companies including safety glasses & gloves, calipers, measuring devices and other items that were donated by: A to Z Machine, AriensCo., Fox Valley Metal-Tech, Heartland Label Printers, Machine Plus, McCain Foods, Robinson Inc., Samuel Pressure Vessel Group, Shopko Optical Manufacturing, and Velocity Machine. Ann is seeking a \$500 or \$1,350 donation for the Get Real Premiere to offset the increased cost of the event from in past years. Special thanks to Scott that after the meeting was held donated the \$1,350 to cover the additional expense incurred this year for the Meyer Theatre.

Talent: The taskforce is working on a supervisor training program and high school job fairs. In addition, Internship Draft Day is another event that this taskforce is responsible for the organization. The date of this year's event is November 3rd at Lambeau Field. New this year, the Alliance will be geofencing ads at UW Green Bay, UW Oshkosh and NWTC to increase student involvement. Maria Gonzalez, NEWMA's talent coordinator will be focused on growing participation in the event. There are over 50 Alliance members that are registered to attend the event, which is an all time record.

NCMMA: The organization will be holding its annual Associate Membership meeting on September 22 at Cruisers Yachts. It received a donation from the Navy League in adding 12 more free SeaPerch kits to grown the regional competition.

Topic 3: Quarterly Membership meetings in December and March

Special thanks was given to Scott Bean with PCMC who secured Bob Chapman to speak at the December 16 Quarterly Membership meeting that will be held from noon – 2 p.m. at UW Green Bay’s STEM Innovation Center building.

The March Quarterly Membership meeting will be held virtually, due to the issue of inclement weather often happening in early March.

Topic 4: Upcoming NEWMA events, training programs and initiatives

September 19 – Lunch & Learn featuring St. Norbert College – over 150 people registered

September 20 –4th cohort of the NEWMA Project Management course – over 80 people registered

October 4 – Get Real Math & Science Premiere

October 5 – Taps + Tours Business After Hours at U.S. Oil

October 6 – Fond du Lac County Educator Tours

October 14 – Marinette County Educator Tours

October 14 – Oshkosh County Educator Tours

October 25 – ACP Partnerships Meeting

October 25 – Excellence Awards Dinner & Program

October 26 – Manufacturing First Expo & Conference

Topic 5: Associate Member approval

The QTI Group and Factory Fix submitted membership applications to the organization. Motion to approve both companies for Associate membership was made by Scott Bean and seconded by Sue Dorscheid. Motion carried.

Topic 6: Next steps and next meeting on November 9, 2022 via Microsoft Teams

Jeff discussed the concern that many companies are experiencing that potential new employees are not passing the drug test. Some of the Board are no longer doing drug testing, due to so many neighboring states have legalized marijuana. Jeff shared that there is a drug that is legal in the state, but when taken will have the individual not pass the drug test. This is a topic for further discussion for the full membership.