

NEW Manufacturing Alliance
K-12 OUTREACH & STEM TASK FORCE – MS TEAMS JOINT MEETING MINUTES
Friday, November 11, 2022 - 8:30 to 9:30 AM

ATTENDEES: Lynn Aprill-CESA 8/9, Amy Charais-LaForce, Kristin Comerford-Appleton School District, Danielle Dale-KI, Julie Davids-Oshkosh Chamber, Kacie Gossens-Alliance Laundry Systems, Stephanie Heinritz-Menasha High School, Peter Lempereur-AK Pizza Crust, Jason Mathwig-UWGB, Sara Peotter, Andy Preissner-Heartland Label Printers, Mark Weber-EMT International, Corey Wollin-Northeast WI YA, Andrew Zimdars-GPS Education Partners, Ann Franz-NEWMA, Maria Gonzalez-NEWMA, Debbie Thompson-NWTC

RECAP: 11th ANNUAL EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS & MANUFACTURING FIRST EXPO 10/25 & 26 /2022 – RESCH EXPO

Ann thanked everyone for their help with all the Manufacturing Month events and asked for feedback.

- The new Resch Expo venue was a great upgrade, receiving many positive comments.
- The MFEC was well attended, with almost 1,100 attendees.
- 220+ exhibitors participated, a record number.

Excellence Awards Dinner & Program 10/25/2022

- Excellence Awards scholarship fund received a record amount of donations - \$21,000.
- The Excellence Awards dinner & program were well done.

MFEC – Student Career Exploration 10/26/2022

- 311 high school students participated, representing 11 schools. There was a lot of good feedback from the schools.
- Students participated in five rotations. The fifth rotation featured open networking.
- Students especially enjoyed the hands-on experiences.
- Many of the companies participating in the student portion felt this was the best part of the expo and would like even more opportunities to interact with the students throughout the day of the event.

Next year, when the busses arrive, teachers will be asked to depart their bus to let a volunteer know their students have arrived. Two volunteers will then go on each bus to discuss the event and expectations with students.

ACP Meeting – 10/25/2022

90+ educators and business reps united to discuss Academic & Career Planning (ACP) – how they can further support each other and students. Educators who registered for the event were sent an electronic version, specific for their school district, of the manufacturers outreach survey results. As a result of the 10/25 ACP meeting, Walker Forge was able to hire a Bowler High School student, emphasizing the importance of these connections.

The following questions were discussed amongst educators and business reps at the various tables.

- What changes do you see for your school or business in the next three years?
- How has Academic & Career Planning (ACP) changed over the years? How should ACP look in the future? *The K-12 Task Force will study these responses.*
- How can we partner to address the tech ed teacher shortage? *The STEM Task Force will study these responses.*

Hosting a virtual meeting with statewide colleges was discussed. ACP best practices could be shared, as it is done differently at each school. An ACP graduation requirement could be recommended. [Template: Guide for Publishing Your ACP Plan](#) – The template is on page 6.

Comments from the meeting will be further discussed and used to create new or enhance NEWMA's 2023 ACP initiatives. **Ann would like for any note takers who have not yet submitted their table's responses to do so.**

TECH ED TEACHER TOOLKITS & NEXT STEPS

50 toolkits, consisting of manufacturer member donations, were constructed and donated to tech ed teachers at the Get Real Math & Science Premiere and ACP meeting. Ann would like to continue this initiative, as it demonstrates

appreciation, provides some needed goods, and encourages attendance at NEWMA's fall events. Steve Meyer of FVTC is also working with a company for a more streamlined purchase of steel by schools.

RECAP: GET REAL MATH & SCIENCE PREMIERE - 10/4/2022 - MEYER THEATRE

This event showcases the ways math and science are used in the real world. The event went well and had 189 registrants. Starting in January, Ann will be recruiting companies to sponsor the 2023 Get Real Math and Science videos.

PLANNING FOR 2023

In January, each of the Task Forces will set their 2023 work products. Some initiatives were discussed.

- Create an employability skills video.
- Expand the piloted program that connects high school seniors with jobs.
- Get more females involved in STEM.
- Host a State ACP meeting.

UPCOMING ALLIANCE EVENTS

TAPS + TOURS BUSINESS AFTER HOURS - at Green Bay's Automobile Gallery featuring Vyper Industrial - December 6 3:30 to 5:30 PM - [REGISTER](#)

QUARTERLY FULL MEMBERSHIP MEETING - Featuring Bob Chapman, CEO of Barry Wehmiller and author of the book *Everybody Matters* - December 16 - at UW-Green Bay, 12:00 to 2:00 PM - [REGISTER](#)

NEXT MEETINGS

K-12 Task Force Microsoft Teams meeting is on January 20, 8:30 to 9:30 a.m.

STEM Task Force Microsoft Teams meeting is on January 25, 3:00 to 4:00 p.m.