

NEW Manufacturing Alliance
Board of Directors Meeting
November 9, 2022
2 p.m.
Microsoft Teams
Minutes

Attendees: Jeff Anderson, Josh Delforge, Sue Dorscheid, Tim Ellsworth, Mark Kaiser, Jim Koronkiewicz, Jeff Michels, Michael Willadsen, Rick Recktenwald, Mark Weber, John West, and Ann Franz

Announcements: Jim Koronkiewicz announced he was retiring at the end of the year and will not be continuing on with the NEWMA Board. Sue Dorscheid also announced she was retiring at the end of the month. She requested Mike Sandry join the Board from Rockwell Automation. NEWMA Board members invited her to have him join the Board. In addition, Tim reminded the Board members that he is retiring at the end of the year and would like to have his replacement join the Board. Board members expressed interest in having Tim's replacement join the Board in 2023. All Board members will be voted on by the membership at the quarterly Membership meeting on December 16, 2022. New Board member Michael Willadsen with Plexus introduced himself to the Board.

Topic 1: Microsoft grant

The NEW Manufacturing Alliance received another Microsoft grant for \$30,000. Some of the money could be applied to a digital literacy/cyber awareness for front-line employees. Members of the Board discussed the need for this type of training. A survey to understand the training needs of the membership would be beneficial as the organization receives or applies for training grants.

Ann was approached by Idella Yamben with the Center for Technology Commercialization. It provides one-on-one assistance to early-stage emerging technology businesses throughout Wisconsin. The organization is part of the UW System. She proposed a \$25,000 grant opportunity for Alliance members related to its Ideadvance Challenges. The program is where businesses present the challenges/problems and invite solutions from innovators. These solutions may be potential startups from academia; existing startups; established businesses with new product ideas; or even a partnership of Industry 4.0 technology integrators. The challenges must spring from multiple end-users' needs. The Center of Technology Commercialization would assist in finding innovators to solve the problem. The Industry 4.0 taskforce will work on finding 2-3 common problems, even if the solution must look different across their organizations. Selected solutions in an Ideadvance Challenge should be treated as experimental pilots, not ready-to-go products. These pilots will be positioned for follow-on funding so that we are moving solutions up the technology readiness levels required for enterprise scale.

Topic 2: NEWMA events and program updates

- September 30 – Manufacturing First pre-event 'Manufacturing Month Virtual Kickoff'
- October 4 – Get Real Math / Science Premiere at the Meyer Theatre – 189 registered attendees featuring Alliance Laundry Systems, Georgia-Pacific, McCain Foods and Sargento Foods
- October 5 – Taps + Tours at U.S. Lubricants
- October 6 - Fond du Lac County Faculty tours at Alliance Laundry, PanelTek, Sadoff Iron & Metal, Walsworth
- October 7 – NEWMA presentation to CESA 8 Superintendents
- October 12 – Manufacturing First one-on-one virtual meetings
- October 14 – Marinette County Student tours – Peshtigo Middle School tour of BPM Inc., Fincantieri Marinette Marine and Samuel Pressure Vessel Group
- October 14 – Oshkosh School District Faculty Tours of McCain Foods and Kingsbury
- October 25 – ACP Partnerships Meeting at the Resch Expo – 94 people registered (Rick shared that after meeting the Bowler educators at the meeting, there was follow-up with the school and he now has one of their students working part-time at Walker Forge)

- October 25 – Excellence Awards Dinner at the Resch Expo – 280 people registered
- October 26 – Manufacturing First Expo & Conference at the Resch Expo – 1094 people attended plus 311 high school students and over 220 exhibitors
- November 3 – Internship Draft Day at Lambeau Field – 53 employers and over 100 students registered for the event.
- November 9 – 6th cohort of the NEWMA Data Analytics training with 56 participants

Topic 3: Quarterly Membership meetings on December 16 and March 2023

The December 16 meeting will be held at UW Green Bay at the STEM Innovation Building. There are two sponsors: Vye and DAYTA Marketing.

Board members will let Ann know of any March 2023 events, as not to conflict with the March 2023 quarterly membership meeting.

Topic 4: Upcoming NEWMA events, training programs and initiatives

12/6/2022 - Taps + Tours at the Automobile Gallery in Green Bay

12/16/2022 - Quarterly Membership meeting at UW Green Bay

Topic 5: Associate Member approval

None at this time. At this time there are 46 new NEWMA members in 2022. This is close to the most new members in one year.

Topic 6: Next steps and next joint meeting with NEW ERA on December 15 at 8:30 a.m. at FVTC

Ann will contact NEW ERA about having the college presidents bringing data about enrollment/graduate data for 2019; new degree programs over the past 1-5 years in manufacturing-related areas, manufacturing-related grant projects, high school outreach in manufacturing-related areas and discussion of what college will look like in the next 3-5 years.