

## **NEW Manufacturing Alliance**

### **Board of Directors Meeting**

January 4, 2023

2 p.m. – 3:30 p.m.

Teams

*Minutes*

Attendees: Jan Allman, Jeff Anderson, Scott Bean, Brandon Beard, Jeff Berg, Ron Buchinger, Steve Cahoon, Josh Delforge, Mark Kaiser, Nicole Malson, Jeff Michels, John Nundahl, Rick Recktenwald, Michael Sandry, Mark Weber, John West, Michael Willadsen and Ann Franz

Mark Weber, NEWMA chair welcomed new board members: Brandon Beard, Jan Allman, Nicole Malson, Mike Sandry and John Nundahl.

#### **Topic 1: Recap NEW ERA meeting on 12/15/2023**

Board members agreed that the NEW ERA joint meeting in December was a good opportunity to meet with the regional college presidents. Some of the key takeaways from the meeting:

- Micro-credentials: Need to offer more shorter training to get students employed sooner. Incumbent workers gives them an opportunity to stay employed and continue their education.
- Cyber security: Need more graduates and promotion. Possibility for collaboration with New North on defense contracting focused on CMMC certification.
- Increase company apprenticeship or apprentice-like programs that train incumbent and already employed workers for upskilling.

It was suggested we need for NEWMA and NEW ERA to work together to recruit more students into degree programs. The colleges have expanded their degree offerings, but not enough students enrolled. One suggestion is a half day discussion with NEW ERA on recruitment. Ann followed up with Chris Matheny at FVTC regarding hosting a joint meeting in 2023, which there is some initial interest.

#### **Topic 2: Review 2022: achievements, membership total and financials**

##### **2022 Achievements & Programs**

January 11 – Youth Apprenticeship and Mentoring Student Learners webinar

January 12 – NEWMA featured on The C.A. Lawton podcast

January 19 - Pilot program with NEW Innovation High School & NEWMA offering high school seniors plant tours and opportunities to interview with employers - 10 students participated with 3 accepting job offers. Students that stay employed through the school year, receive \$1,000 college scholarship

January 19 - Hired a talent coordinator named Maria Gonzalez.

February 1 - 5th NEWMA Data Analytics cohort with - 48 participants.

February 7 - Featured speaker for a MPTC podcast.

February 24 - NEWMA Lunch & Learn on Earn & Learn

February 25 - For Your Inspiration speaker at Appleton West High School

March 2 - NEWMA Quarterly Membership meeting over 200 registered

March 8 - Sponsored the FYI at Green Bay and Fox Cities Chambers with over 5,000 2022 All Stars magazines distributed

March 11 - Elected to the Governor's CWI Executive Committee

March 15 - Hosted Vision 2025 for Oshkosh North High School with 25 attendees.

March 16 - Hosted Tech Ed Teacher Tours & Discussion with Fond du Lac educators - 18 in attendance with 6 company tours.

March 21 - NEWMA Minutes begins at WIXX & Y100

March 30 – CMMC training with Abaxent

April 2 - SeaPerch competition with 20 teams with over 100 students participating in the annual event.

April 4 - Microsoft trip to El Paso, Texas

April 5 - You Can Make It Career Expo at Greenville Middle School with Hortonville Middle School students with over 300 students participating.

April 14: Tech Ed Teacher Summit in Partnership with NWTC – NEWMA presents at event.

April 19 - Kick off to NEWMA's Bang for Your Buck at the Timber Rattlers games with distribution of the rally towels to the NEWMA website at each Tuesday night game

April 19 – Taps + Tours Business After Hours at Valley Packaging Industries

April 20 - NEWMA Lunch & Learn on Nontraditional Benefits

April 25 - NEWMA Project Management first cohort with 106 participants.

April 27 - You Can Make It Career Expo at Lombardi Middle School with 270 students participating.

May 16 – Partnered with NEW REP on a manufacturing benefits survey, over 100 members participated

May 18 - NEWMA Lunch & Learn - Real Estate Opportunities for Manufacturers

May 20 - Industry 4.0 Tours & Dialogue with 15 different colleges from throughout WI & MI at Lambeau Field over 90 people registered

May 24 - 2nd cohort of the NEWMA Project Management course with 104 registered

June 1 - 5th annual President's Cup Scholarship Golf Outing raising \$43,000 for scholarship fund

June 7 - NEWMA Lunch & Learn on ESOPs

June 9 - NEWMA Quarterly Membership meeting with over 200 attendees

June 14 - NEWMA Lunch & Learn on World Relief and working with Immigrants

June 17 - Marinette Internship onboarding students to the region

June 27 - Presented at SelectUSA 2022

June 30 – NEWMA Taps + Tours Business After Hours at SURE Controls

July 13 – Article in IndustryWeek regarding Get Real Science videos: [So that Happened: Virtual Work Leads to Nausea, Manufacturers Explain How Science Works, Peloton Throws in the Towel on Manufacturing | IndustryWeek](#)

July 19 – 3<sup>rd</sup> cohort of the NEWMA Project Management course with 78 participants

August 9 – Industry 4.0 tour of UW Milwaukee's CSI and Rockwell Automation

August 10 – Industry 4.0 tour of MxD and Microsoft Innovation Center in Chicago

August 17 – Taps + Tours at STRYKER

August 19 – Presented at the UW System Board of Regents

September 7 – Special guest on InitiativeOne podcast

September 13 – NEWMA Lunch & Learn High Impacting Coaching for Organizational Change

September 20 – 4<sup>th</sup> cohort of the NEWMA project management course with 100 participants

September 22 – NCMMA Associate Member meeting

September 22 – Featured speaker at Inland Packaging Supplier Summit

September 30 – Kick off to Manufacturing Month webinar

October 4 – Get Real Math & Science Premiere at the Meyer Theatre featuring new videos from Alliance Laundry Systems, Georgia-Pacific, McCain Foods and Sargento Foods – 189 people registered

October 5 – Taps + Tours Business After Hours at US Oil

October 6 – NEWMA & Envision Educator tours at Alliance Laundry Systems, Integrity Saw, Mid States Aluminum, Sadoff Iron & Metal and Walsworth

October 7 – CESA 8 Superintendent presentation on the Vitality of Manufacturing

October 12 – Manufacturing First pre-event one-on-one meetings with exhibitors

October 14 – Peshtigo Middle School 8<sup>th</sup> grade tour of BPM, Fincantieri Marinette Marine and Samuel Pressure Vessel Group

October 14 – Interview with Wisconsin Public Radio

October 14 – Oshkosh School District faculty tours of McCain Foods and Kingsbury  
October 19 – Panelist at the Fox Cities Chambers PULSE – Women in Leadership  
October 25 – ACP Partnership Roundtable meeting at the Resch Expo – 98 registered  
October 25 – Tech Ed Teacher tool kit give-away to 53 tech ed teachers  
October 25 – 11<sup>th</sup> annual Excellence in Mfg./K-12 Partnerships Awards dinner with 280 registered and raised a record breaking \$21,000 for the NEWMA scholarship fund  
October 26 – 12<sup>th</sup> annual Manufacturing First Expo & Conference at the Resch Expo with 1,093 registered attendees, 311 high school students and over 220 exhibitors  
October 31 – Industry & Education Partnership meeting to conclude October is Manufacturing month at CMD Corp.

November 2 - Sponsored the FYI at Green Bay 3,000 2022 All Stars magazines distributed  
November 3 – 8<sup>th</sup> annual Internship Draft Day at Lambeau Field with 52 exhibitors and 153 registered from 18 different colleges  
November 6 – Work based learning part-time employment project with Green Bay Public Schools with 20 students participating and 8 employers  
November 7 – Tour of Green Bay Packaging for Notre Dame High School  
November 8 – Site Selector presentation in Dallas  
November 8 – Lunch & Learn with Forward Services  
November 9 – 6<sup>th</sup> cohort of the NEWMA Data Analytics course with 64 registered

December 6 – Taps + Tours featuring Vyper Industrial at the Automobile Gallery in Green Bay  
December 16 – NEWMA Quarterly Membership meeting at UW Green Bay with 219 people registered featuring Bob Chapman

Total membership is 350: 221 manufacturers, 68 Associate members and 61 Affiliate members

Ron Buchinger, the new treasurer for the organization reviewed the 2022 financials. Overall, the organization is stronger financially today than it was at the beginning of 2022. Membership dues intake was at a record amount, above what was budgeted. The Microsoft grant was not deposited until 2023, as well as the Vitality Study was not invoiced until 2023. In total, the Alliance tied an all-time record for new members for the year at 50.

### **Topic 3: 2023 planning and budget**

NEWMA Board members reviewed the proposed 2023 budget. Nicole made a motion to approve the 2023 budget, Jan second, motion was unanimously approved.

### **Topic 4: Quarterly Membership meeting December recap and plan March 14, 2023**

Ann thanked Scott for securing Bob Chapman for the December 2022, quarterly membership meeting. There were over 200 members that registered for the event. All agreed that the meeting went very well with TV coverage of the event on WLUK.

The next quarterly membership meeting will be held on March 14 from 8:30 a.m. – 10 a.m., which will be held virtually. Keynote speaker will be Jake Mazulewicz. He will be presenting: Seven Practical Steps to Improve Safety & Human Reliability -[Three Strategies Clip on Vimeo.](#) Microsoft is the sponsor this meeting. They will be sharing a new NEWMA membership benefit for discounted/free training and software specific to cybersecurity.

### **Topic 5: President's Cup Scholarship Golf Outing on June 7, 2023**

Ann asked Board members to let her know if they are interested in golfing in the upcoming event by January 15, 2023. She will contact the presidents that played in last year's event regarding their interest in the 2023 golf scramble. Last year, there was a waiting list for gold sponsorships. This year, there will be 20 teams instead of 18 teams.

Last year's teams:

Team	Featured President	Featured President/VP
Team 1	Kurt Voss, Amerilux International	Mark Kaiser, Lindquist Machine
Team 2	Paul Rauscher, EMT International	Tim Riebau, VPI
Team 3	Kim Bassett, Bassett Mechanical	Craig Wiedemeier, Werner Electric
Team 4	Lanny Viegut, Carnivore Meats	Tim Gilbertson, Seura
Team 5	Ray Schumer, CFO/VP, Little Rapids Corp.	Paul Sheridan, VP/GM, Little Rapids
Team 6	Jamie Veese, Machine Plus	Uli Unterriker, Optima Machinery
Team 7	John Pfeifer, Oshkosh Corp.	Bryan Brandt, Oshkosh Corp.
Team 8	Rick Recktenwald, Walker Forge	Ann Franz, NEWMA
Team 9	Bryan Hollenbach - Green Bay Packaging	Jim Koronkiewicz, BPM Inc.
Team 10	Mark Kallas, PanelTek	Kevin Randall, Kohler Co.
Team 11	John Dennis, Gardan	John Miller, Engineering Specialists
Team 12	Tim Ellsworth, Georgia-Pacific	Jeff Michels, Great Northern
Team 13	Paul Adamski, Velocity Machine	Amy Bertram, CEO Fiberglass Solutions
Team 14	Tad Campana, Services Plus	Sachin Shivaram, WI Alum. Foundry
Team 15	Ricardo Abud, CMD Corp.	Stan Blakney, PCMC
Team 16	Brandon Beard, DukkBak Composite Decking	Mark Lasky, Sadoff Iron & Metal
Team 17	Jan Allman, Fincantieri Marine Group	Pete Simon, VP of Supply Chain FMM
Team 18	Jeff Pallini, Fosber America	Pete Augustine, Koerber

**Topic 6: Membership Recruitment & Associate Member approval**

The following Associate member applications were received: Mode40 and n-Tech Consulting. Jeff Berg made the motion to approve both companies, Brandon second, motion was unanimously approved.

**Topic 7: Next steps and next meeting - February 1 at 2 p.m. via Microsoft Teams**

The next NEWMA Board meeting will include Chancellor Alexander with UW Green Bay. His college is making a major investment that he wants to discuss that should help manufacturers in the region.

Ann was approached by one of the NEWMA members, Jeff Allar with Ornuia Ingredients regarding creating KPIs in the following areas: production, quality, HR, Safety and Customer Satisfaction. The Board feels there is value in KPIs, however would like to focus on the organizations core mission: human resources/workforce. One of the key outcomes in creating KPIs is having examples of best practices that can then be shared with the membership. Safety could also be developed.