

NEW Manufacturing Alliance
INDUSTRY 4.0 TASK FORCE
Thursday, April 20, 2023
Sure Controls
Minutes

ATTENDEES: **Scott Beyer**-GB Packaging, **Michael Combs**-QComp, **Amelia Compton Wolff**-Insight Publications, **Ann Franz**-NEWMA, **Chad Hansen**-James Imaging, **Scott Janssen**-James Imaging, **Matt Kanitz**-M3 Insurance, **Ryne Lambert**-Korn Ferry, **Chris Lipski**-Vantage/Abaxent, **Sabrina Robins**-Abaxent, **Zachary Roisum**-Sure Controls, **Amy Smits**-NWTC, **Josh Soquet**-KI, **Jill Thiede**-NWTC, **Long Xiong**-KI, **Idella Yamben**-UW System and **Pawel Olszewski**-UWO, **Cassie Ashman**-Sure Controls

Topic 1: NEWMA Industry 4.0 trainings: Project Management, Data Analytics & Digital Literacy

Cohort 1: 106 registered – April – May 2022
Cohort 2: 102 registered - May – June 2022
Cohort 3: 81 registered – July – August 2022
Cohort 4: 103 registered – September – November 2022
Cohort 5: 102 registered - January – March 2023
Total: 494 participants

Totals for Data Analytics:

Cohort 1: 14 participants – October – December 2020
Cohort 2: 78 participants – January – March 2021
Cohort 3: 77 participants – April – June 2021
Cohort 4: 71 participants – September – November 2021
Cohort 5: 47 participants – January – March 2022
Cohort 6: 55 participants – November – December 2022
Cohort 7: 85 participants – April – May 2023
Total: 427 participants

NEWMA is offering a free Digital Literacy training in the month of May. The goal is to have at least 100 employees attend the training, however there is funding available for 200 participants. To date there are 85 employees enrolled from 15 different companies. Employees can either take the free 2 ½ hour training at the Goodwill in Menasha or a trainer will go directly to the company as long as there are 5 participants. Onsite training at the company’s facility have been the most popular. This training is free due to NEWMA receiving a Microsoft grant this year.

There was discussion on what other types of training would be of value to the membership. Potential topics are: automation, 3D printing, Intermediate Power BI and cybersecurity.

Topic 3: Upcoming NEWMA Industry 4.0 tours

Ann will be organizing a trip to MxD and Microsoft Innovation Lab in Chicago. After the meeting MxD was unable to host the meeting in May as was discussed in the meeting. Instead, MxD will be giving a presentation at the May 25th Industry 4.0 meeting. On June 16 there will be a tour for those interested in visiting the Microsoft Innovation Lab in Chicago. The deadline to confirm participation in the Chicago trip is May 16, 2023.

Topic 3: Presentation from Idella Yamben, PhD with Center for Technology Commercialization

Idella is with the UW System that is funded by WEDC. Its services are free for companies with less than 500 employees. She is able to connect companies with federal funding for innovation projects. Companies interested in working with **Idella Yamben, PhD.**, Director, Center for Technology Commercialization
608-263-3315 | Cell: 608-469-4838 wisconsinctc.org | [Schedule Meeting](#)

idella.yamben@business.wisconsin.edu

Topic 4: Co-bots and emerging technologies by Sure Controls

Cassie with Sure Controls gave a tour of their plant. Zachary discussed what he is seeing with more companies moving from paper to digital. He stressed that there are many Industry 4.0 solutions that do not cost much money with a quick return on investment. He believes time is running out on companies in adaptation of Industry 4.0 into their facility. If they do not, they will not be in business 3-5 years from now. Cobots are more financially feasible than before. Often cobots can move heavier objects more safely, but at a slower pace.

Topic 5: Upcoming NEWMA events

May 1: Kickoff to Digital Literacy training

May 18: NEWMA & US Venture Graduate Seniors Hiring Event at NWTC

May 23: Future of Work – Childcare at the Green Bay Botanical Gardens

June 7: President's Cup Scholarship Golf Scramble at Blackwolf Run

June 8: NEWMA Quarterly Membership at Lambeau Field

Topic 6: Next meeting agenda and meeting on May 25 at 1:30 p.m. via Microsoft Teams