

**NEW Manufacturing Alliance
STEM TASK FORCE – MS TEAMS MEETING MINUTES
July 26, 2023 – 3:00 PM**

ATTENDEES: Katelyn Desrochers-NWTC/Procter & Gamble, Peter L’Empereur-AK Crust, Keith Polkinghorne-AriensCo Museum, Molly Ruch-Greater GB Chamber, Ann Franz-NEWMA, Debbie Thompson-NWTC

GET REAL MATH/SCIENCE

Alliance Laundry Systems, EMT International, and KI filmed this year’s math and science videos. All of the videos have been filmed and approved.

Get Real Video Premiere | October 3, 2023 | Meyer Theatre

Networking Reception 4:30 to 5:30, Program 5:30 to 6:30 - Pete Petoniak will serve as emcee. Attendees will enter on a red carpet. A photographer will be on-hand to capture images. Raffle prizes will include the production of a 2024 science or math video at a company, in addition to \$500 cash awards for a winning school’s science, tech ed, or math department. Ann will solicit last year’s sponsors before reaching out to the full membership. Promotion of the event will begin in late August. Volunteers are needed to help at the event.

Employability Skills Videos

On July 10 and 11, ten companies were filmed for the employability skills (workplace success) videos. Ann is working with CESA 8 on the teacher lesson plan. CESA 6, 7, and 8 will be promoting the videos. The video links will be emailed to regional educators and included with career readiness information, in addition to being added to the DPI website. A shorter version of the videos will also debut at the Get Real Video Premiere on October 3.

MIND TREKKERS

Mind Trekkers will be held at NWTC’s Green Bay campus on February 15 (Thursday) and 16 (Friday), 2024. Ten event sponsors are needed, at \$5,000 each. Sponsorship includes a booth at the event and your company’s logo on the t-shirt that will be given to thousands of student attendees. Your company will also get recognition via the event’s promotional materials. Food sponsorship opportunities will also be available. **Sponsors need to be secured by August 15, 2023. Contact Ann for details.**

RECAP: TECH ED TEACHER SUMMER EVENT

25 educators were on-hand to tour the EAA Aviation Museum (including the command tower), Gulfstream, and Plexus on June 14, 2023. These educational tours have been well received, while providing excellent networking opportunities. Next year, Ann would like to coordinate brewery and pizza manufacturing plant tours for the tech ed teacher summer event.

MANUFACTURING FIRST EXPO STUDENT EXPERIENCE | OCTOBER 25, 2023 | RESCH EXPO

Ann is working with John Katers, of UWGB, to host a manufacturing focused project for college engineering students, on 10/25. A 2.5 hour event, for approximately 30 college students, is in the works. Keith Polkinghorne will research if there is an activity AriensCo could also provide the students on 10/25.

FEMALE STEM PROGRAMMING

A smaller group of girls, approximately 12, will be hosted for a plant tour. Peter L’Empereur will see if AK Crust could host this event.

ATLAS SCIENCE CENTER MANUFACTURING CAREERS PROGRAMMING

A manufacturing focused event, in partnership with Atlas Science Center, is being planned for April 2024.

UPCOMING NEWMA EVENTS

August 2	Manufacturer K-12 Outreach Survey Released
August 10 & 17	Virtual Lunch & Learns - Mental Health
September 21	Taps + Tours Business After Hours, Bay Tek Games
October 2	Live Podcast Kickoff – Manufacturing Month
October 3	Get Real Video Premiere, Meyer Theatre

October 24	ACP Roundtable, Resch Expo
October 24	Excellence in Mfg./K-12 Partnerships Awards, Resch Expo
October 25	Manufacturing First Expo & Conference, Resch Expo
November 2	Internship Draft Day, Lambeau Field

NEXT MEETING

The next STEM Task Force MS Teams meeting is scheduled for 8/30/2023, 3:00 p.m.