

**NEW Manufacturing Alliance
K-12 Outreach Task Force – MS Teams Meeting
Friday, August 18, 2023 - 8:30 AM**

ATTENDEES: Amy Charais-LaForce, Kristin Comerford-AASD, Karen Coonen-AASD, Becca Droessler-CESA 6, Ann Franz-NEWMA, Ben Krull-Wolf River YA, Pete L’Empereur-AK Crust, Carli Meyer-Packer Fastener, Beth Nash-Inspire Wisconsin, Jeff Poch-NWTC, Vicki Porior-OASD, Christina Stelter-Alliance Laundry Systems, Debbie Thompson-NWTC

12TH ANNUAL EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS | OCTOBER 24, 2023 | RESCH EXPO

All 2023 Excellence Awards winners have been notified. A public announcement and event invites will be sent on 8/29/2023. Sponsorship renewals have been confirmed by Great Northern Corp. for the Education category and PCMC for the Community Partnership category. A sponsor is needed for the \$2,000 Tech Ed Teacher category that includes 20 free tickets for tech ed teachers to attend the dinner and program. Available sponsorships:

AMOUNT	SPONSORSHIP DESCRIPTION
\$2,000 Tech Ed Teachers	Provide tech ed teachers with free tickets to attend the 10/24/2023 Excellence Awards dinner and program.
\$1,000 Gold Sponsors	Have your organization and logo featured on a one-page ad in the Excellence Awards publication.
\$250 Silver Sponsors	Have your organization’s logo featured in the Excellence Awards publication.

ACP ROUNDTABLE | 10/24/2023 | RESCH EXPO

The ACP Roundtable will be held the afternoon prior to the Excellence Awards program. Members discussed the format and potential talking points. Potential 2023 ACP roundtable questions:

- What are the current employment trends for each pathway? (topics covered in the Comprehensive Needs assessment)
- Is the school on track to meet employer needs? How can the schools better prepare students for the workforce?
- What is your school doing to support ACP?
- What are the business reps seeing? How can the schools assist you?
- What can schools improve upon to help businesses better connect them? Schools will be asked at the ACP meeting to participate in a fall survey that establishes their contacts for businesses.

The ACP registration process will ask attendees a series of questions to help all in attendance better understand their organizations. An info sheet will be shared that summarizes the responses. Potential ACP **registration** questions:

EDUCATION	INDUSTRY
<ul style="list-style-type: none"> • # of students your school serves? • What is unique about your school and its tech ed program? • How does your school manage YA – through the school district or CESA? • How does your school or CESA utilize YA data? 	<ul style="list-style-type: none"> • What goods and/or services does your business provide? • What careers does your business offer? • Does your business participate in YA? • Is tuition assistance offered at your company? • Does your business hire graduates right out of high school?

There will be 2 to 3 rounds of discussion with four educators and four industry reps at each table. Time will be allotted for open networking. Volunteers will be requested to help facilitate the event.

The November 2023 K-12 Task Force meeting will mostly focus on YA – the data it generates and how that data is used. Weekly spotlighting of YA companies and students will be discussed. A focus group featuring YA students could also be planned. The DPI website has a list of all YA coordinators and schools they represent.

MANUFACTURING FIRST CONFERENCE | 10/25/2023 | RESCH EXPO

Ann recently sent an email to participating companies to see if they would like to be part of the student career exploration. Based on the number of companies that sign up, Ann will be recruiting schools to attend. Students will have the opportunity to open network at the end of the event. Volunteers will be needed from 8:00 to 11:00 a.m. A volunteer sign up form will be sent.

MANUFACTURERS OUTREACH SURVEY

49 surveys have been completed. Manufacturer members are asked to complete the survey by 8/30/2023. School district specific results will be sent to participating schools prior to the 10/24 ACP Roundtable and throughout the school year upon request.

EMPLOYABILITY SKILLS VIDEO UPDATE

The video was recorded in July. A draft will likely be available next week. CESA 8 is writing the teacher lesson plans. The video will debut at the Get Real Video Premiere at the Meyer Theatre on 10/3/2023.

MIND TREKKERS | February 15 & 16, 2024 | NWTC's Green Bay Campus

Six to eight company sponsors are needed, at \$5,000 each. Sponsorship includes a booth at the event and your company's logo on the t-shirt that will be given to thousands of student attendees. Your company will also receive recognition via the event's promotional materials. Contact Ann for details.

UPCOMING 2023 ALLIANCE EVENTS & PROGRAMMING

September 21	Taps + Tours Business After Hours at MCL Industries
October 2	Live Podcast Kickoff – Manufacturing Month
October 3	Get Real Video Premiere at the Meyer Theatre
October 24	ACP Roundtable at the Resch Expo
October 24	Excellence in Mfg./K-12 Partnerships Awards at the Resch Expo
October 25	Manufacturing First Expo & Conference at the Resch Expo
November 2	Internship Draft Day at Lambeau Field

NEXT MEETING

The next K-12 Task Force meeting, via MS Teams, is on September 15, 2023, 8:30 a.m.