

NEW Manufacturing Alliance
K-12 & STEM Joint Task Force MS Teams Meeting
Friday, September 15, 2023 - 8:30 AM

ATTENDEES: Carli Bostedt-Packer Fastener, Amy Charais-LaForce, Kristin Comerford-AASD, Karen Coonen-AASD, Becca Droessler-CESA 6, Paul Endter-Appleton Technical Academy, Ann Franz-NEWMA, David Gordan-CESA &, John Katers-UWGB, Ben Krull-Wolf River YA, Pete L'Empereur-AK Crust, Beth Nash-Inspire Wisconsin, Cyndi Pavelski-VESA 6 Inspire WI, Jeff Poch-NWTC, Vicki Porior-OASD, Andy Preissner-Heartland Label Printers, Miranda Schornack-NWTC, Corey Wollin-NEW YA/CESA 7, Debbie Thompson-NWTC

OCTOBER - MANUFACTURING MONTH EVENTS

Excellence in Mfg./K-12 Partnerships Awards | Resch Expo | 10/24/2023 | 4:30 – 8:30 PM | [REGISTRATION](#)

This is one of two NEWMA scholarship fundraisers. Task force members are encouraged to sponsor at either the \$250 or \$1,000 level. The \$1,000 sponsorship includes two free tickets to the dinner and a full page ad in the *Excellence Awards* magazine that will be sent to the full membership and all New North public and private school administrators, school counselors and tech ed teachers. \$250 sponsors will have their logo featured in the *Excellence Awards* magazine.

Major event sponsors are WEDC, BW Converting Solutions, Great Northern Corp., and NWTC. Once again, an AriensCo snowblower will be live auctioned. NWTC sponsored 20 tickets so tech ed teachers can attend for free. Tech ed teachers can contact Ann to register for these tickets.

Get Real Video Premiere | Meyer Theatre | 10/3/2023 | 4:30 – 6:30 PM | Free Event [REGISTRATION](#)

New Get Real Math & Science videos will premiere from Alliance Laundry Systems, EMT International, and KI. The new employability skills video *How to be Successful in the Workplace* will also debut. Task force members are encouraged to attend.

ACP Partnerships Roundtable | Resch Expo | 10/24/2023 | 3:00 to 4:30 PM | Free Event [REGISTRATION](#)

Companies connect with educators about ways they can work together. The ACP Roundtable will be held the afternoon prior to the Excellence Awards program. All manufacturer members are being invited to the ACP Roundtable this year to allow for more of their representation at the event. Potential 2023 ACP Roundtable questions:

- What can business do to help students not going to college or enlisting in the military as they approach high school graduation? What resources are available to employers to assist these students?
- What are you struggling with to either have students placed *or* for businesses reaching out to make placements?
- Are there particular career fields we are struggling to place students *or* employer fields struggling to get students?
- Ask businesses for a *success story* about a young adult who is working for them. Teachers need these stories to share.
- What are the current employment trends for each manufacturing pathway? How can we get students interested, if not already?
- Is the school on track to meet employer needs? How can the schools better prepare students for the workforce?
- What is your school doing to support ACP?
- What are the business reps seeing? How can the schools assist you?
- What can schools improve upon to help businesses better connect with them? Education reps will be asked at the ACP meeting to participate in a fall survey that establishes their contacts for businesses.
- **Ann will finalize the draft questions and send them out for member feedback.**

An effort will be made to maximize the allotted time, providing an adequate mix of educators and business reps at each table. This may include having attendees introduce themselves, making attendees and their organizations better known. Concerns were raised that rotating 2-3 times may take up too much time. It may be better to have people stay at the same table. There will also be open networking. Task Force members will be asked to volunteer to facilitate and record their table's discussions.

Manufacturing First Conference – Student Career Exploration | Resch Expo | 10/25/2023

Volunteers are needed from 8:00 – 11:00 a.m. The 2022 format will be utilized again for the student career exploration. Ann identified companies interested in hosting a hands-on activity. Currently, 280 students can be accommodated. She

will be contacting the schools, first being this year's Excellence Award winners to determine if they are interested in having their students participate. WMEP is funding the bussing and two half day substitute teacher costs for the event.

In addition, the Alliance's manufacturing members will be receiving the *How to Talk to Your Child about Careers* pamphlet the last week of September to distribute to their employees in October.

EMPLOYABILITY SKILLS VIDEO

The video draft should be available for review next week. Ann is working with CESA 8 on the lesson plans.

MIND TREKKERS | FEBRUARY 15 & 16, 2024 | NWTC'S GREEN BAY CAMPUS

Event sponsors are needed, at \$5,000 each. Sponsorship includes a booth at the event and your company's logo on the t-shirt that will be given to thousands of student attendees. Your company will also receive recognition via the event's promotional materials. Food sponsorship opportunities are also available. Contact Ann for details.

YA OF THE WEEK

A few years ago, over 100 people participated in a NEWMA webinar on how companies can start a YA program. Members may want to replicate this webinar in 2024. A YA student could also be featured on one of the new weekly 15-minute NEWMA podcasts. Each podcast will also share leadership insights. In an effort to get students interested in manufacturing careers, other ways to promote YA programs / students were discussed.

With parental approval, students could be united virtually to discuss their YA experience and why they like it. YA coordinators could identify their YA senior standouts. Generally, students want to talk about the great things they are doing. A contact expert could also be invited to the webinar. Depending on the time of day, it may be difficult to unite students.

Another suggestion was to create a questionnaire that would go out to YA students to learn what they like about the program, why they are interested in manufacturing careers and what makes a YA program successful. Participating member companies could have their YA student complete a questionnaire. A YA student forum could follow. Attendees agreed it is beneficial to continue pursuing this 2024 initiative.

2023 ALLIANCE EVENTS & PROGRAMMING

September 21	Taps + Tours Business After Hours, MCL Industries
October 3	Get Real Video Premiere at the Meyer Theatre
October 6	October is Manufacturing Month Kickoff & Podcast Debut, Oshkosh Corp.
October 24	ACP Roundtable, Resch Expo
October 24	Excellence in Mfg./K-12 Partnerships Awards, Resch Expo
October 25	Manufacturing First Expo & Conference, Resch Expo
November 2	Internship Draft Day, Lambeau Field

NEXT MEETING

The next K-12 & STEM joint meeting, via MS Teams, is on November 17, 2023, 8:30 a.m.