

NEW Manufacturing Alliance
Board of Directors Meeting
September 6, 2023
8:30 a.m. – 9:30 a.m.
Teams
Minutes

Attendees: Scott Bean, Brandon Beard, Jeff Berg, Steve Cahoon, Josh Delforge, Bryan Peters, Rick Recktenwald, Mike Sandry, Mark Weber, John West and Ann Franz

Topic 1: 2024 Board recruitment

All Board members shared that they were willing to serve in 2024. There is a desire to add 1 or 2 more Board members from the lakeshore area. Scott shared that his company has another location in the Sheboygan area. He will connect Ann to the leaders at that facility. Tad Campana, president with Services Plus has interest in serving in 2024. Brandon Beard made motion to offer Tad a Board position, second Rick, motion carried. Brandon will reach out to Tad. Board members are encouraged to let Ann know of any other possible new Board members.

Jeff Berg will serve as chair in 2024. Board members are asked to contact Ann if they are interested in serving as vice chair in 2024.

Topic 2: NEWMA Upcoming events and Programs

Digital Literacy training – The Microsoft grant funding the training has enough money for another 100 employees to be trained. There are training dates in September – November, in which almost all of the dates in September and October are filled. The dates open are 9/27 and 10/26. Goodwill created a video featuring the training: https://www.youtube.com/watch?v=yOUZ_DcQUbK&feature=youtu.be.

NEWMA Lunch & Learn will be held on September 12 from noon to 1 p.m. via Microsoft Teams. The topic is "**Preventing Workplace Overuse/Musculoskeletal Injuries and Costs**" by Sara Ziegele, PT, DPT, OCS with Preempt Physical Therapy. Register at: : <https://form.jotform.com/AnnFranz/newma-lunch-learn-sept-12-2023>

The 6th cohort of the **NEWMA Project Management** course starts September 13 with 51 people enrolled.

Taps + Tours Business after Hours at MCL Industries in Pulaski from 3:30 p.m. – 5:30 p.m. on September 21. Register at: <https://www.eventbrite.com/e/newma-taps-tours-business-after-hours-tickets-699707051627?aff=oddtcreator>

NCMMA Associate Member breakfast on September 26 from 8 a.m. – 10:30 a.m. at Fincantieri Marinette Marine's annex building in Marinette.

NEWMA Lunch & Learn will be held on September 28 from noon to 1 p.m. via Teams. The topic is 'Transforming Employee Recruitment With AI' presented by Imaginasium. Register: <https://form.jotform.com/AnnFranz/newma-lunch-learn-sept-28-2023>

NEWMA Get Real Premiere on October 3 at the Meyer Theatre from 4:30 p.m. – 6:30 p.m. featuring new Get Real Math & Science videos from Alliance Laundry Systems, KI and EMT International. Plus there will be the debut of the employability skills video called, "How to be Successful in the Workplace". The free event registration can be found at: <https://NEWMAGetReal2023.eventbrite.com>.

Kick off to Manufacturing Month & NEW Manufacturing Insights podcast at Oshkosh Corp. from 8:30 a.m. – 10 a.m. on October 6. This free event will be open to all members and attendees that are registered for

Manufacturing First. The podcast which will be a once a week 15 minute recording featuring all the great stories and products from the region. It will also have key takeaways that the listener can take back and implement in their company for example internship and leadership tips.

ACP Partnerships Roundtable meeting on October 24 at the Resch Expo from 3 p.m. – 4:30 p.m. Board members are encouraged to attend the discussion.

Excellence in Mfg./K-12 Partnerships Awards on October 24 at the Resch Expo from 4:30 p.m. – 8:30 p.m. at the Resch Expo. Ticket registration: <https://NEWMA2023Awards.eventbrite.com>. Board members are encouraged to sponsor the event, which is one of the 2 scholarship fundraisers for the organization. There are 2 levels of sponsorship still available: \$250 and \$1,000. The \$1,000 sponsorship includes 2 free tickets to the dinner and a full page ad in the Excellence Awards magazine that will go to the full membership and all of the public and private administrators, school counselors and tech ed teachers in the New North. Thanks to Scott at BW Converting Solutions for their sponsorship of the Community Partnership award at the \$2,500 level. As well to Jeff with Great Northern for their sponsorship of the Education awards at the \$2,500 level.

Manufacturing First Expo & Conference being held on October 25 at the Resch Expo. If your company hasn't registered, there are still exhibit booths and tickets available.

Packer Tailgate recruitment on October 29, the organization is partnering with the Village Companies tailgate at D2 Sports Bar near the stadium. We will be passing out can koozies that directs them to the NEWMA website. The game is against the Vikings. The Communications taskforce is trying to recruit those that have moved from the area to come back to the region.

In the month of October, NEWMA is coordinating 100s of students to go on **plant tours** throughout the region from Fond du Lac to Marinette counties, including high school students from Washington Island!

Internship Draft Day at Lambeau Field on November 2 from 3 p.m. – 6 p.m. Registration is still available to have your company participate in this event. There are over 40 Alliance members participating in this year's event. Register at: <https://form.jotform.com/AnnFranz/internship-draft-day-2023>.

NEWMA Quarterly Membership meeting on December 13 at FVTC from 8:30 a.m. – 10:30 a.m.

2024: Mind Trekkers at NWTC on February 15-16 with 3,000+ middle school students and parents attending the STEM event. Seeking 8 companies to sponsor at \$5,000 each. Overview of the program: <https://www.youtube.com/watch?v=LnDEHiFhbsw>.

Topic 3: Open discussion on a hot topic

There was discussion on the automobile industry.

Topic 4: Associate Member approval

ErgoFactor – a health software company submitted a membership application. Motion made by Rick to accept their application with second by Scott Bean. Motion carried, now the organization has 35 new members.

Bank of America/Merrill Lynch reached out to Ann about offering a Multiple Employer Aggregation Program, which is a group 401(k) program designed for and made available by an organization to their members. The program is designed to gather the plan's important administrative, recordkeeping and fiduciary services to be overseen by a 3rd party. It is especially helpful for small manufacturers to help them with buying power being part of a group collaborative. The Board will review the materials and discuss it at the November meeting.

Topic 5: Next steps and next meeting on November 1, 2023 at 8:30 a.m.