

NEW Manufacturing Alliance

K-12 taskforce meeting

February 23, 2024

Teams

8:30 a.m.

Minutes

Attendees: Lindsey Allen-Luxemburg-Casco School District, Val Brooks-CESA 8, Leah Bruess-CESA 6, Amy Charais-LaForce, Kristin Comerford-Appleton Area School District, Becca Droessler-CESA 6, Paul Endter-ATech, Kacie Gossens-Alliance Laundry Systems, David Gordon-CESA 7, Steph Heinritz-MJSD, Garret Kaminski-FVTC, Ben Krull-Wolf River YA, Sondra LaCoy-Parker, Pete L'Empereur-AK Crust, Cynthia Pavelski-CESA 6, Connie Roeder-ATI, Molly Ruch-Greater GB Chamber, Christina Stelter-Alliance Laundry Systems, Corey Wollin-CESA 7 Ann Franz-NEWMA

Topic 1: Recap of Mind Trekkers and SeaPerch

Over 2,000 middle school students attend Mind Trekkers on Feb. 15 & 16 at NWTC. Those that volunteered shared how much they enjoyed the event and appreciated how 'hand-on' it was for the students.

SeaPerch was held on Feb. 17 at Ashwaubenon Community Pool. There were 20 teams representing the following areas: Appleton, Ashwaubenon, De Pere, Elkhart Lake, Freedom, Green Bay, Little Chute, Sturgeon Bay and Washington Island. The top team was Aldo Leopold with 2nd place going to Washington Island.

Topic 2: Upcoming NEWMA March events:

- NEWMA Lunch & Learn – YA on March 12 – register at: <https://form.jotform.com/AnnFranz/newma-lunch-learn-mar-12-2024>.
- You Can Make It Career Expo on March 13 – I need 1 more company to participate in the event The participating companies need to do a 19 minute activity with a group of students over 12 periods during the day. Contact Ann by 2/28/2024 if you are interested in a free booth.
- Green Bay Blizzard special event on March 23 – NEWMA is sponsoring this game to spotlight the 2024 All Stars. In addition, tech ed teachers from throughout the region were offered 2 free tickets to the game, in appreciation for their work with students. 2024 All Star magazines will be distributed after the game. Looking for volunteers that will get free tickets to watch the game with their family and then help out and hand out the magazines. Anyone can also attend the game without volunteering and receive \$5 off a ticket by using this link: <https://fevo.me/newmablizz>. The Alliance's Scholarship Fund will receive \$5 per ticket.

Topic 3: Video focused on Communications skills

At this time, Alliance Laundry Systems, LaForce, Nicolet Plastics and Green Bay Packaging have renewed their sponsorship in being featured in the new video. The cost is \$500. Companies interested in also participating should let Ann know by 3/1/2024. After that time, a meeting with the companies will be held to finalize next steps.

The taskforce discussed the video. Suggestions from the last meeting: written (also texting & emails), verbal, phone skills, body language, conflict resolution, constructive criticism, interview skills, receiving / listening skills (acknowledge understanding), with an emphasis on being proactive.

Members are asked to send Ann one communication skill they would like to see the video address by 3/10/24.

Ann is recruiting companies to sponsor the Get Real Math & Science videos at \$5,000. Interested companies should contact her.

Topic 4: YA awards

There will be 2 YA recognitions:

- Recognizing a student that participated in YA as a 11th grader and in the fall 2024 of their senior year that continued with the same company. The winner will be awarded a \$1,000 scholarship at the Excellence Awards in October. Up to 2 YA students will be recognized.
- Recognizing a graduating senior that was in the YA program at the June NEWMA Quarterly Membership meeting. A \$1,000 scholarship will be awarded to up to 2 individuals.

A nomination form will be created using the All Stars form as a template. The nomination will include school name and YA coordinator contact information. The YA student can be participating in any type of YA program at a manufacturing company including IT, Finance, Marketing, Production and Engineering. David will send Ann the nomination form that Kewaunee is currently using at their school. Ann will send out the draft of the nomination form and will ask for edits from the taskforce. The nomination for the June award will go out by April 27, 2024. The October Award nomination will be sent out after that date.

Topic 5: Teacher summer externship program

Companies should let Ann know if they are interested in having a teacher externship this summer.

Topic 6: Next agenda for April 18 taskforce meeting at 8:30 a.m. at ATI. The address is 3500 N. Executive Drive, Appleton. A tour will be included in the meeting.