

**NEW Manufacturing Alliance  
K-12 Task Force Meeting  
at ATI Forged Products – Appleton, WI | April 19, 2024 - 8:30 AM**

**ATTENDEES:** Valerie Brooks-CESA 8, Amy Charais-LaForce, Anne Fields-Employment Resource Group, Ann Franz-NEWMA, Steph Heinritz-MJSD, Garret Kaminski-FVTC, Connie Roeder-ATI Forged Products, Molly Ruch-Greater GB Chamber, Ryan Scherer-Miller Electric, Debbie Thompson-NWTC

#### **FUTURE ALL STAR YA AWARDS**

To date, there have been 18 nominations for the new YA student recognition program. 4-5 K-12 Task Force volunteers are needed to vote by next Friday for the YA award recipients. However, if they nominated a student, they will not have the option to vote. There will be two award categories, with two winners for each category receiving a \$1,000 college scholarship. The two YA award winners and their employers will be invited to a roundtable discussion. These two winners will be announced on May 1, 2024.

The second award, given at the 10/29 Excellence Awards, will be for two students that completed a YA program as 11<sup>th</sup> graders and are working for their company as a senior in high school. Nominations for the fall award will not begin until late August.

#### **2024 EXCELLENCE AWARDS**

Excellence Awards nominations will begin May 2, with the deadline June 7, 2024. Task Force members will vote for the Excellence Awards and determine the winners at a July 19 meeting. Manufacturers will vote for the education awards, while educators will vote for the manufacturer awards. WEDC is again sponsoring \$7,000 for the business awards and the two new YA awards. Bill Jartz has agreed to again serve as the event's emcee on 10/29.

#### **RECAP: NEWMA MARCH EVENTS**

- **YA Lunch & Learn on 3/12/2024** – YA best practices were shared.
- **You Can Make It Career Expo on 3/13/2024** – 400+ Greenville and Hortonville Middle School students learned about careers.
- **2024 All Stars Spotlited At The Green Bay Blizzard Game on 3/23/2024** - Five of the twelve 2024 All Stars attended the March 27 Green Bay Blizzard game. The All Stars went on the field at the end of the first quarter to be recognized. 100 game day tickets were purchased to host tech ed teachers, All Stars, and their guests. Plans are to continue this initiative.

#### **2024 COMMUNICATIONS SKILLS VIDEO**

The video format will be similar to the *How to be Successful in the Workplace* video, each spokesperson offering a tip(s). Participating educators are Val Brooks of CESA 8 and Karen Coonen with Appleton School District. Participating Companies (Expressed Interest):

- Alliance Laundry Systems (Nonverbal Communication)
- Green Bay Packaging (Written Communication)
- La Force
- Nicolet Plastics
- Packer Fastener (Verbal Communication)

**Timeline** – Participants will meet periodically from April to June. Filming will take place during July, with review of the video in early September. The video will publicly debut at the Get Real Video Premiere on October 1, 2024, at the Meyer Theatre.

#### **Proposed Content:**

- Feature communication skills – verbal, nonverbal, written, and active listening.

- Giving / receiving feedback and criticism is another area to spotlight.
- *'How to set yourself apart your first day on the job and beyond'* could be the video's title.

Clintonville High School had all of their students watch the *How to be Successful in the Workplace* video. Pulaski High School had their students watch the video in their gym. The video has had a lot of success, with thousands of views. Some companies are showing the video to their new hires, as the content is not only applicable to high school students.

#### **TEACHER ED TEACHER EVENT – JUNE 19, 2024**

For the last five years, NEWMA has sponsored tech ed teacher tours. Topics included boats, defense vehicles, and aerospace. The 6/19 event will feature food production - pizza, cheese, and beer. Tours will start at Sargento Foods (Hilbert), followed by AK Crust, and then to Badger State Brewing (Green Bay). Tour space is limited to 25 tech ed teachers. **K-12 Task Force members are encouraged to attend the event's discussion portion at Badger State Brewing from 3:00 to 4:00 p.m.** Getting students interested in electro-mech / machining careers will be discussed.

#### **UPCOMING ALLIANCE EVENTS & PROGRAMMING**

**April 23** - Hiring & Retaining Correctional System/Justice Served Individuals, 12:00 to 1:00 PM, [REGISTER](#)

**April 25** - Brown County 12<sup>th</sup> Grade Student Job Fair at NWTC's Green Bay Campus

**May 1** - Future of Work: Mental Health in the Workplace at FVTC, 8:00 AM to 12:00 PM, [REGISTER](#)

**May 30** - Industry 4.0 Tours & Dialogue for College Faculty at Johnsonville's Tailgate Village, 1:15 to 3:00 PM

**June 5** – President's Cup Scholarship Golf Scramble at Blackwolf Run

**June 6** - Quarterly Membership Meeting at Lambeau Field - 4<sup>th</sup> Floor, 1:15 to 3:00 PM

Today's meeting concluded with a tour of ATI Forged Products.

#### **NEXT MEETING**

The next K-12 Task Force meeting will be on July 19, 2024 at La Force from 8:30 to 10:00 a.m. Members will vote and determine the Excellence Awards winners.