

**NEW Manufacturing Alliance
Safety Task Force Meeting Minutes
May 20, 2025 | 8:30 AM | via MS Teams**

ATTENDEES: Kayla Beardsley-Village Companies, Rod Biadasz-Nueske's Meats, Jenny Brown-Services Plus, Mercedes Diaz-WI Aluminum Foundry, Ann Franz-NEWMA, Nicole Fritz-Marion Body Works, Joan Girard-Vollrath, Jody Graetz-Graetz Mfg., Mark Heindel-CMD Corp., Nick Heyrman-Winona Foods, Josh Iserloth-N.E.W. Plastics Corp., Dan Jansen-PPC, Alison Kostreva-Graetz Mfg., Ken Kurtis-Fosber America, Gary Leick-EMT International, Erica Malzahn-BayCare Orthopedics, Holly Neville-Hatco Corp., Peter Nickel-Keynecta, Mike Parins-Keynecta, Cord Semotink-Sargento, Christian Steier-ProSolutions, Debbie Thompson-NEWMA, Tony Warpinski-ErgoFactor, Mike White-Secchi, Sara Ziegele-Preempt PT

SAFETY AUDIT TEAM

The first safety audit will be conducted on June 4, 2025 at the Village Companies. Four Safety Task Force members will audit their machine guarding and overall safety. The safety audits are at no cost to the company. It is the company's responsibility to act on any recommendations. Members are asked to consider joining the safety audit team and / or hosting a safety audit at their facility - [REGISTRATION](#). This initiative allows companies to be better and safer, while reducing risks.

USING LEAD INDICATORS TO DRIVE CONTINUOUS SAFETY IMPROVEMENT

Presented by [Keynecta](#) - Mike Parins, mike@keynecta.com & Peter Nickel, peter@keynecta.com

Watch a brief overview [video](#) of Keynecta's Safety Culture Scoring Dashboard. Keynecta provides a comprehensive online system that not only collects data but transforms it into actionable insights - empowering companies to establish a robust *safety culture* and optimize quality, productivity, and profits. From training to continuous improvement, the Keynecta process empowers teams, connects employees, and guides leaders. The complete online system and unique scoring tools can help manufacturers, construction companies, and municipalities. Each online customer portal provides access to tools that will help train, connect, involve, lead, score, and improve operations.

Safety should be about people and their behaviors – not just policies. Behavior is 93% of workplace injuries. When an incident happens too much time is spent on what happened – punishing and finding fault, while not enough time is spent on what is being done. Leadership needs to be aligned and involved right away.

Keynecta rethinks safety through their digital platform that drives profits and values people. Real-time insights and clear data allows leaders to see risks early and act on them before problems arise. Measurements are needed to see what people are doing to improve workplace safety. Data needs to be captured, which allows a company to measure the correct information. Are we measuring the right things and what matters? Companies need to measure what employees are doing to improve workplace safety.

Relevant data needs to be captured daily. Reporting a hazard or near miss can make a huge difference. Consider a near miss as an accident. The reporting process needs to be simple, like putting a QR code on a piece of equipment that takes the employee directly to the report form that can be quickly completed and electronically submitted. An investigation should be done properly so the root cause can be determined. Actions should be established so there isn't a recurrence. Immediate notifications are important. Project lists can be populated, while reports can be broken down, making them more specific.

Keynecta offers a Safety Culture Scoring System that collects data that helps organizations make informed safety decisions. Scores are made up of people and improvement drivers, minus lagging indicators. Access resources and training, measure relevant metrics, input data for compliance, and begin establishing a culture of safety with their online dashboard. A safety oriented culture will have a positive impact on an organization's overall performance. All employees can access their own safety dashboard daily with trainings, procedures, inspection

forms, and more. How are things trending and where do we want to be? Are there any gaps? What are the recommendations? State who is updating the data and how it is collected. Trainings, inspections, incidents, and hazards are tracked.

All employees should be involved in the safety programs and need to understand how well the organization is doing. Everyone has a role regarding trainings and inspections. Employee engagement drives the data through data collection forms. Establish the current state and the desired state. What steps are needed to bridge the gap? Collect the data, create a system (measure the right things), track and trend. Gaps can be identified and closed, based on recommendations. Offer effective competency based, job-specific training. What actions need to be closed out? Focus on corrective actions. How are inspections performing (check scores)? Update before there is an incident. Action steps: define root cause, research solutions, verify solution works, implement solution.

DATA COLLECTION FORMS				
Incidents, Injuries	Inspections	Training	Hazards	Projects
<ul style="list-style-type: none"> ▪ Near Miss (No Injury) ▪ First Report of Injury ▪ OSHA Recordable ▪ Incident/Injury Investigation 	<ul style="list-style-type: none"> ▪ Area Inspections ▪ Equipment Inspections ▪ DOT Vehicle Inspections ▪ PPE Hazard Assessment ▪ PIT Inspection 	<ul style="list-style-type: none"> ▪ Compliance Training ▪ Dept. Safety Training ▪ Lockout Audit ▪ New Employee Safety Training ▪ PIT Operator Training/Evaluation 	<ul style="list-style-type: none"> ▪ Hazard Observation ▪ Sling Hazard 	<ul style="list-style-type: none"> ▪ Team Discussion for Improvement ▪ Safety Committee Contact

Contact either of today's presenters to learn about Keynecta's limited time offers.

Members discussed possibly collaborating to offer Keynecta's OSHA training. Contact Ann or Cord Semotink if you are interested in participating in this training.

UNIVERSAL SAFETY VIDEO

At the January 2025 Safety Task Force meeting, members discussed creating a universal safety video for new hires, younger and seasonal workers. Topics can include a high overview of machine guarding, lockout / tagout (LOTO), safety housekeeping, lift truck, hearing protection, while following OSHA standards. The goal is to show the seriousness all manufacturers take in the topic of safety, but still be fun and interesting, while discussing onboarding safety basics. Producing one universal, high quality video is desired.

Ann works with a couple of production companies that can potentially film the video at a couple of locations, in addition to interviewing reps from other organizations. \$500 per participating company will be needed to fund the video. **A subcommittee will be formed and meet on June 17, 2025 to continue this discussion.**

OPEN FORUM: BUILDING ACCESS & VISITORS' POLICY & PROCEDURES

Christian Steier, ProSolutions, asked if any members have a building access policy and / or best practices they can share for when law enforcement comes to their facility and are seeking someone within their building. What is the company's role? Should a warrant be requested? What else should be considered? ProSolutions utilizes one main entrance for visitors to enter and sign-in so they know who is in the building.

An attendee shared that at his previous company if police had a warrant, they had to call their legal counsel, while limiting them to their public areas. Establishing law enforcement contacts allows the company to provide them with notification if the organization may not be able to provide the desired information. Suggestions included keeping law enforcement in the main visitation / entrance area, under these circumstances. **Members are asked to contact Chris Steier with any related best practices they can share.**

NEXT MEETING

The next Safety Task Force meeting and plant tour is on July 15, 2025, 8:30 a.m., location TBD. Contact Ann if your organization can host this event.