

NEW Manufacturing Alliance

INDUSTRY 4.0 TASK FORCE

May 27, 2025

8:30 a.m. – 9:30 a.m.

Teams

Minutes

ATTENDEES: Aurenice Oliveria-Michigan Tech, Ann Franz-NEWMA, Chris Lipski-Vantage Financial, Cody Aston-Rockwell Automation, Diego Guzman-UWGB, Doug Bengson-AK Crust, Eric Rasmussen-Rockwell Automation, Joe LaChapell-M2 Technology, Josh Shafman-Tanduo Technical Partners, Korie Mertens-Kingsbridge Holdings, Michael Schulze-Rockwell Automation, Nick Rolf-Guardian Business Solutions, Pawel Olszewski-UWO, Scott Janssen-James Imaging Systems, Sean Jordan-UWSP, Tom Benzshawel-Hatco Corp., Zach Sabel-Hatco Corp.

The new chair for the Industry 4.0 taskforce is Scott Janssen with James Imaging Systems.

Topic 1: Discussion on topics/tours/frequency for taskforce

The taskforce discussed potential topics and tours for the taskforce including:

- Computer Vision – How are people using it?
- IIoT convergence, traceability & trackability
- IIoT vision for food & industrial manufacturing
- Tours - Utilization of new technologies such as robots – How are they saving costs?
- 3D printing & robotics – How are they used in processes?
- Cybersecurity – universal messaging
- Meaningful use cases & their data
- New college degree programs
- Budgeting for industry 4.0 - time, money, and focus. How do we transition after the planning stages?
- Focusing on innovation – What is the long-term vision?
- Uncertainty with tariffs – adaptability & being futureproof
- Industry 5.0

The taskforce will meet quarterly and has a preference for in-person meetings with the option to attend virtually.

Topic 2: UW Oshkosh's engineering programs – Pawel Olszewski, UWO

The PPT that was presented will be shared in an email with the meeting minutes. There are over 200 students now enrolled in engineering programs at UWO.

Topic 3: Cybersecurity trends – Cody Aston, Rockwell Automation

The PPT that was presented will be shared in an email with the meeting minutes.

Topic 4: NEWMA upcoming events

Our next Quarterly Membership meeting will be held on June 5th at Lambeau Field from 1 p.m. – 3 p.m. Our keynote is Mike Lee, speaking on 'New Rules for the Future of Leadership: How to Elevate Engagement, Win the War for Talent and Create a Culture of Belonging.' He is an international speaker and best selling author that works with professional athletes including Steph Curry.

Topic 6: Agenda for next meeting

The next meeting will take place on August 26 at 8:30 a.m. Let Ann know if you would like to host. She is also working with Titledown Tech on a tour of CSI at UW Milwaukee, sometime this summer.