

NEW Manufacturing Alliance
Board of Directors Meeting
March 6, 2026
8:30 a.m. – 10 a.m.
Fincantieri Bay Shipbuilding
Minutes

Attendees: Scott Bean, Amy Bertram, Tad Campana, Brian Conrad, Josh Delforge, Kiley Eck Hayon, Jeff Frank, Kevin Ignacio, Aaron Janichek, John Nundahl, Bryan Peters and Ann Franz

Topic 1: Special guest Devesh Rajan, dean of the college of engineering of UW Madison & Oliver Schmitz, Associate Dean for Corp. Engagement & Entrepreneurship, director of the Grainger Institute of Engineering at UW Madison

PowerPoint shared at meeting will be sent via email. To view the website for the event, along with registering for future communications, go to: <https://widrivesmanufacturing.com/>.

Topic 2: Updates from NEWMA taskforces

Communications – NEWMA 2026 All Stars will be recognized at the March 21, 2026 Green Bay Blizzard game, fans will be given the 2026 All Stars magazine. The President's Cup is almost sold out. The gold sponsors that include golfing with a president sold out within 24 hours. The only 2 sponsorships remaining are one of the breakfast and one cocktail reception sponsor at \$1,500 each. The racetrack sponsorship is sold out (8 total at \$800 each) and the Timber Rattlers sponsorship is 50% taken (\$800 per sponsors with 20 games). Ann is looking for companies to sponsor Taps + Tours Business after Hours for 2026 (4 needed). The taskforce is also working on a new event, 2026 All Stars & Future All Stars YA Awards on May 6 at the Timber Rattlers stadium. The new NEW Manufacturing Alliance's Membership Directory has had a great response with over 100 companies giving an ad for the publication. The deadline is March 10, 2026 and it will be released on April 1, 2026.

Industry 4.0 – On March 19, the next AI cohort will be held. So far there are over 70 people registered. The Project Management and Data Analytics course is no longer available for free on LinkedIn. The cost per participant is \$80, in which the Microsoft grant will fund.

K-12/STEM – Over the past 3 months, the Alliance has funded several middle and high school STEM career events in partnership with NWTTC, Fox Cities Chamber, FVTC and Inspire. In total over 7,000 All Stars magazines were distributed. The taskforce launched the 3rd annual Future All Star YA nominations this past week.

NCMMA – The annual SeaPerch competition will be held on March 7, 2026 at the Ashwaubenon Community Pool. The group is also working on a tech ed teacher plant tour in June.

Safety – the new safety video had rave reviews from the membership.

Talent – The Future of Work – Employee Retention Summit will be held on April 14 at FVTC. The taskforce will also be hosting college faculty for tours in the month of May to promote Internship Draft Day.

Industrial maintenance/machining careers – The new taskforce is working on identifying employees from their companies to be featured in a social media campaign to launch in June.

Topic 3: Discuss NEWMA's 20th anniversary celebration

The Communications taskforce discussed possible locations for the event including: Berkshire Mahler Museum of Glass, The Gibson Social Club in Oshkosh, Great Northern Commons/Fire & Fur, Automobile Gallery Museum, Ariens Museum. It was suggested hosting the event from 2 p.m. - 4 p.m. The program would be from 2 p.m. - 3 p.m. and then networking reception at 3 p.m. The first 20 minutes would be an overview of the past 20 years including the impact the organization has had on the community and then the next 40 minutes would be

focused on what's next for the organization with audience participation. It would be nice if the past All Stars could attend, especially those on the cover. Maybe some video testimonials on the value of the organization by its members.

Questions will be asked, possibly using something like Kaboot to poll the audience on their vision for NEWMA's next 20 years. Questions will need to be generated at a future meeting.

Ann is looking for 5 companies to sponsor the event at \$2,000 each that will go towards the expense of the event and provide funds for the social media campaign targeted at machining and industrial maintenance careers. There will be a 20 year anniversary publication spotlighting the work over the years. Companies will be asked to sponsor a logo on the back cover for \$300 that will go towards the social media campaign.

Topic 4: Hot Topic

Tabled.

Topic 5: Associate Member approval

No new applications. There have been 9 new members join since the start of the new year.

Topic 6: Next steps and next meeting – May 6, 2026 at Duxxbak Decking in Green Bay